


# GENERAL COMMERCIAL


ADVERTISING, LICENCING, SUPPLY CHAIN & DISTRIBUTION AND FRANCHISE LAW




## ANDY BRIAN

### PARTNER

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The team comprises two partners and five lawyers. Your contact would be Andy Brian who leads the team.

Andy has years of experience advising retailers, including secondments to lead the in-house legal functions at both Morrisons and Iceland.

Andy specialises in advising business on their commercial arrangements.

The team has industry leading experience in retail. They advise on commercial arrangements including supply chain and logistics, procurement of goods and services (GFR and GNFR), brand licensing, outsourcing, and marketing promotions. They work with in-house legal teams day-to-day and on special projects.

## RELEVANT EXPERIENCE

- Advising Morrisons supermarkets on multiple in-store concession arrangements including food-to-go outlets;
- Advising Greggs on a manufacturing and collaboration agreement with a grocery retailer and the provision of commercial contracts and data protection training to in-house legal team;
- Outsourced 3PL logistics projects for various consumer brands; and
- A retainer arrangement to provide Ocado Retail with general commercial contracts support as part of their integrated in-house team.

"WE REGARD GORDONS AS ONE OF THE LEADING RETAIL AND GROCERY LAW FIRMS IN THE UK."

Jonathan Wiseman, General Counsel & CPO, Ocado Retail